# Francesca Cordova

#### SENIOR ASSOCIATE

Francesca Cordova is a litigation and arbitration lawyer focusing on industrial and intellectual property law and unfair competition. Francesca assists clients on strategies of the IP rights protection and in drafting and negotiation contracts concerning every form of exploitation of IP rights and technology transfers, with particular focus on issues relating to trademarks, patents, copyright, trade secrets and new technologies (Blockchain, NFTs, Artificial Intelligence, IoTs). She also has experience in assisting national and international companies in civil proceedings and international and domestic arbitrations.

#### PROFESSIONAL EXPERIENCE

Senior Associate | 2022

Legance - Avvocati Associati, Rome, Italy

Associate | 2019 - 2022

Legance – Avvocati Associati, Rome, Italy

Senior Associate | 2014 - 2019

Litigation and Arbitration Department in collaboration with the Intellectual Property Department, Nctm Studio Legale, Rome, Italy.

#### **EDUCATION**

2018

Master Degree in Intellectual Property Law "Diritti IP nell'era digitale: strategie e strumenti di valorizzazione del patrimonio aziendale e di tutela della brand reputation", Sole24 Ore Business School, Milan, Italy

2016 – 2017

LL.M., Food Law, Università "LUISS - Guido Carli", Rome, Italy – Dissertion title: "IP rights in the food industry", Rome, Italy

Law Degree, magna cum laude, Università degli Studi "Mediterranea" di Reggio Calabria,

2016

Admitted to the Bar. Member of the Rome Bar, Italy

2013

## **PUBLICATIONS**

Reggio Calabria, Italy

- > "Cessione del negativo fotografico e patto di unica riproduzione", Judgement's comment published in the journal Diritto industriale, 2018, V, Ipsoa – Supreme Court of Cassation, n. 26040 - 14 November 2017.
- "Il giudizio di confondibilità tra marchi simili: la valorizzazione del grado di espressività del marchio", Judgement's comment published in the journal Il Diritto industriale, 2017, I, Ipsoa, pages 83-88 - Court of Milan,17 February 2016.



#### INFO

- Date of Birth
  13th May 1989
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  Italian
  English

### PRACTICE AREAS



Intellectual Property



Life Sciences & Healthcare